

Shri. Yogen Lathia

Independent Director

He has been associated with Senior Management for the last 38 years. He has been instrumental in revamping the company's Marketing Policy from the traditional system of distribution to the system of Del Credre marketing which has enabled the Company penetrate in local markets, territory wise and further assuring the Company of faster collections against sales. This system has safe guarded the Company's position against Bad-debts as the territorial agents i.e. Del Credre are responsible for the sales effected in their territories to various parties. He has been instrumental in developing unique trend setting, finishing of fabrics resulting in improved realization product development as well as unique finishing of fabrics .

The following Directorships as follows:

<u>Sr. No</u>	<u>Company Name</u>	<u>Director/Member</u>
1	The Ruby Mills Limited	Independent Director
3	Lathia Industrial Supplies Co. Pvt Ltd	Director
4	Lathia Rubber Manufacturing Co Private Limited	Director